# **20<sup>th</sup> Annual Mayor's Charity Golf Classic**







Jim Watson Mayor/Maire

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March 1st, 2020

#### Dear Friend,

For the past 20 years, members of the community have been coming together each summer to support the youth of Ottawa through Youth Ottawa's annual Mayor's Charity Golf Classic.

Youth Ottawa is a not-for-profit charity that envisions an Ottawa where youth drive positive change. The opportunities created for youth would not be possible if it weren't for people and organizations like you.

I encourage you to consider sponsoring this event and/or registering a foursome. Sponsorship allows you to participate in a variety of unique ways. Youth Ottawa provides packages for different levels that can be customized to the level of support you are looking to contribute. For more information please email <a href="mailto:stefania.marino@youthottawa.ca">stefania.marino@youthottawa.ca</a>.

All proceeds raised by this event go directly to Youth Ottawa's core programming to provide our city's youth with the best means to grow, express themselves and have a personal impact on our community. Thank you for supporting our city's youth and Youth Ottawa, I look forward to seeing you on <u>September 30th 1 pm at-Stonebridge Golf Course</u>.

Sincerely,

Jim Watson

Mayor

City of Ottawa

## Bring your brand to LIFE



### **Other Opportunities**

Strategically align your brand with the prestigious Mayor's Annual Charity Golf Classic and support thousands of Ottawa youth. Let us know how you would like to sponsor this event. We are happy to tailor packages to your needs. See below for a list of examples from last year's sponsors.



#### RBC - COCKTAIL SPONSOR \$5,000

includes foursome, two hole sponsorships, corporate exposure at golf course through event banner and signage, speaking opportunity at cocktail hour, thank you signage during cocktail hour, corporate logo on evening program, honourable mention by dinner MC's



#### SHAW - DINNER SPONSOR \$5,000

Includes foursome, two hole sponsorships, corporate exposure at golf course through event banner and signage, exclusive table cards with your name and logo at each table, corporate logo display during the event on overhead presentation, honourable mention by dinner MC's



#### CAIVAN - BALL SPONSOR \$5,000

Includes foursome, signage on golf carts, monogrammed golf balls, corporate exposure at golf course through event banner and signage, corporate logo on evening program, corporate logo and link on Youth Ottawa website, corporate logo displayed on overhead presentation, honourable mention by dinner MC'S



#### URBANDALE - REGISTRATION \$4,000

Includes registration and gift bag sponsor, includes foursome, two hole sponsorships, logo on tournament signage, print materials & webpage



#### GLENVIEW - GOLF TEE \$3,000

Two packs of 2/3 i nch tees with company logo for each golfer (144 total), 1 foursome, company logo to go on tournament signage, print materials, and webpage



#### CHAMPIONSHIP PRIZE - \$1,000 -3,000

Donate a championship prize to the winning team. Includes foursome, two hole sponsorships, logo on tournament signage, print materials



to learn more about customizing sponsorship opportunities to best suit your needs, please contact:

Stefania Marino | Special Events Coordinator stefania.marino@youthottawa.ca 613 879 7572





#### CAVANAGH - FLAG SPONSOR \$3,000

includes flag sponsorship, 1 foursome, and hole sponsorship



#### FACES - SOCIAL MEDIA\$3,000

Includes pre approved post for all participating foursomes with company filter, one foursome, inclusion on mayor sponsor print material

### 2019 Tournament











