

In support of



THE 23RD ANNUAL



Mayor's Charity Golf Classic

AUG 18TH, 2023

Presented by



23rd Annual Mayor's Charity Golf Classic

August 18th, 2023

Stonebridge Golf Course

Join Youth Ottawa, Title Sponsor Enbridge & Mayor Mark Sutcliffe for a fun-filled day of golf all in support of Ottawa youth!

For the past 22 years, individuals, businesses and foundations have been coming together each summer to make a difference in the lives of youth through this great event. Join us on Friday, August 18th, 2023 for a memorable day of golf and of course remarkable youth.

The tournament will be covered live on social media by media partners:





Mark Sutcliffe
Mayor | Maire

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City of Ottawa**

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February 2023

Greetings,

I am very excited to be partnering with Youth Ottawa this year to host their annual, and my first, Mayor's Charity Golf Classic in the afternoon of **Friday 18 August 2023 at Stonebridge Golf Club**.

Please consider joining me at this fundraiser to support the amazing team of staff and volunteers at Youth Ottawa – advancing the critical work they do for young people in our community.

Participating includes sponsoring this event and/or registering a group of four players. Tiered sponsorship packages are available. For more information, please email: stefania.marino@youthottawa.ca.

Every year, this event is well attended with lots of great prizes to be won later in the evening. I hope to see you at the 23rd annual Mayor's Charity Golf Classic!

Sincerely,

Mark Sutcliffe
Mayor
City of Ottawa



The Opportunity

Strategically align your brand with the prestigious Mayor's Annual Charity Golf Classic. We offer unique partnership levels, networking opportunities and promotion for your brand.

Brand Exposure

The tournament sponsors and attendees will be promoted through our networks and partner networks on radio and via social media.

Networking

The event welcomes local business owners, city councillors, construction industry partners, builders in the 30–60 age demographic.



A Hole in One for Youth Ottawa

Join Ottawa's top thought leaders, entrepreneurs, and community members for a memorable day for remarkable youth in our community!

Tournament Format

- 1.** Registration begins at 12 PM, Lunch will be provided.
- 2.** Golfers will hit the green for a nine-hole course run.
- 3.** Special surprise – Beat the Pro with celebrity golf entertainer.
- 4.** Once the 9-hole course is complete golfers will enjoy dinner at Stonebridge.
- 5.** Dinner includes silent auction, prizes and youth performances!



You don't want to miss this!

Other Event Features include:

- 50/50 tickets will be sold on the course and during the cocktail hour until 5:30 (\$5 for one ticket, \$20 for five tickets).
- Hole in One Prizes
- Silent Auction with some great items to bid!
- Youth Performances! Up and coming young musicians will perform during dinner. You'll love it!



The Beneficiary

Youth Ottawa – Empowering Remarkable Youth

Youth Ottawa is dedicated to strengthening the community and helping youth gain the skills, confidence and support they need to reach their full potential. Today over 8,000 youth participate annually in our programs and services! Along with engaging in-school programming, we also offer entrepreneurship programs to close the gap on youth unemployment by hiring dozens of youth who are starting their own social enterprises.

With your help, every youth can be an active and engaged citizen!

Our largest fundraising event provides youth with the opportunity to continue vital leadership, mentoring and entrepreneurship programming.

programming in:



civic
engagement



artistic
mentorship



film & media

Sponsorship Opportunities

Bring your Brand to Life

Foursomes – \$900

A round of golf for 4 players, includes dinner & lunch.

Hole sponsorship – \$600

Your company's logo on the golf course!

Combine the two – \$1,500!



A white golf ball sits on a vibrant green lawn in the upper right corner of the page. The background of the entire page is a lush green field.

Sponsorship Opportunities

Let us know how you would like to sponsor this event. We are happy to tailor packages to your needs.

Cocktail Sponsor – **\$6,000**

Includes foursome (golf round + lunch and dinner), one hole sponsorship, corporate exposure at golf course through event banner and signage, thank you signage during cocktail hour, corporate logo on evening program, and honourable mention by dinner MC's.

Dinner Sponsor – **\$6,000**

Includes foursome (golf round + lunch and dinner), one hole sponsorships, corporate exposure on the golf course through event banners and signage, exclusive table cards with your name and logo at each table, corporate logo display during the event on overhead presentation, and speaking opportunity at dinner.

Golf Ball Sponsor – **\$6,000**

Includes foursome (golf round + lunch and dinner), monogrammed golf balls, corporate exposure on the golf course through event banners and signage, corporate logo on evening program, corporate logo and link on Youth Ottawa website, corporate logo displayed on overhead presentation, and honourable mention by dinner MC'S.

Entertainment Sponsor – **\$6,000**

Includes foursome, one hole sponsorship, Celebrity Golf Entertainer at your hole, final video with your corporate logo sent to all participants and shared via social media & website, Honourable mention by MC at your hole, and logo on website.



Sponsorship Opportunities

Golf Cart Sponsor – **\$5,000** - **SOLD OUT**

Includes your logo on all golf carts, logo sponsorship 'thank you' sign and recognition by event Emcee, logo recognition on the event website (with clickable logo), and thank you recognition on all social media channels.

Registration Sponsor – **\$5,000**

One foursome, one hole sponsorship, one welcome bag to each player with your company logo, logo on tournament signage, print materials & webpage, corporate logo on evening program

Golf Tee Sponsor – **\$4,000**

Two packs of 2/3 inch tees with company logo for each golfer (144 total), 1 foursome, company logo to go on tournament signage, print materials, and webpage.

Trophy Sponsor – **\$4,000**

Logo projection during the trophy presentation, opportunity for photo-op presenting the trophy to winners, social media mentions, and logo on website, one foursome, one hole sponsorship, opportunity to present the trophy to the winning team.

Flag Sponsor – **\$6,000**

Includes your logo on a flag on all 18 holes, 1 foursome, corporate exposure on the golf course, corporate logo on evening program.

Lunch Sponsor – **\$5,000**

Includes Media Wall set up with a photo booth for all foursomes to take pictures. Photo booth photos will include a filter with your company logo and logo on tournament signage.



2022 Sponsors



**KEN
GORDON**
HOLDINGS INC.

kengordon.ca



Tournament Pictures

