



YOUTH OTTAWA'S

21 UNDER 21 AWARDS GALA

PRESENTED BY





CELEBRATING OTTAWA'S YOUTH

**October 29, 2025 • The Sir John A. Macdonald
building • 4:00 – 9:00 PM**

For 28 years, Ottawa's premier youth awards gala has recognized and celebrated the inspiring contributions of young changemakers in our city. Following the major rebrand and a sold-out success in 2024, the 21 Under 21 Awards Gala returns this fall—bigger, bolder, and more meaningful than ever.

Hosted by Youth Ottawa, the 21 Under 21 Awards Gala honours 21 exceptional young people—ages 14 to 21—who are making a real impact in their schools, communities, and beyond. Whether through civic engagement, innovation, leadership, or resilience, these youth are shaping a brighter future for our city and country.

This year's gala will take place in the stunning Sir John A. Macdonald Building, steps from Parliament Hill, where community leaders, partners, and advocates will come together to uplift the voices and stories of Ottawa's emerging leaders.

The 21 Under 21 Gala is more than just an awards night—it's a celebration of youth potential, a call to action, and a powerful reminder of what's possible when we invest in the next generation. From compelling stories to unforgettable performances, this event is a must-attend for anyone passionate about youth empowerment.

Why Support This Event?

- Position your organization as a champion of youth innovation and leadership
- Connect with Ottawa's most inspiring young minds, community leaders, and changemakers
- Directly support year-round youth programming across the city

Media Partner: CTV Ottawa

All proceeds from the evening will go toward sustaining and expanding Youth Ottawa's programs.

Join us in shaping the future—by celebrating it today.



ABOUT YOUTH OTTAWA

Youth Ottawa is a non-profit charity that supports and empowers youth. We were founded in 1997 by philanthropist Max Keeping. For over 27 years, Youth Ottawa has provided youth across Ottawa with resources, training and support to build the skills, confidence and the strategies they need to succeed and help build a better community for themselves and their peers. We provide programming in the arts, media, civic engagement and business development.

Youth Ottawa's 21 Under 21 Awards Gala honours, supports and sustains young leaders through mentorship, networking and high-visibility opportunities. Youth are awarded \$1,000 bursaries to be used for academic endeavours or social impact projects and are given speaking opportunities through our media sponsors CTV Ottawa along with other mentorship opportunities throughout the year.



THE OPPORTUNITY

The 21 Under 21 Youth Awards Gala brings together over 300 attendees from Ottawa's universities, colleges, nonprofits, foundations, and business communities. This annual celebration is more than just an awards night—it's a city-wide commitment to youth leadership and innovation.

As a sponsor, your involvement signals a powerful message: that you believe in nurturing young leaders and building a future driven by passion, purpose, and progress. Your presence helps create the environment youth need to thrive—and connects you with other community builders equally invested in this vision.

Let's recognize the trailblazers of tomorrow and grow a network that champions their development today.

Sponsor Participation

Promote Nominations

Play a critical role in helping us discover and spotlight Ottawa's most inspiring young changemakers by amplifying our call for nominations.

Meet & Greet

Be part of an exclusive pre-gala gathering designed for sponsors, award recipients, and community champions. This networking evening features local entrepreneurs sharing stories of perseverance, innovation, and impact. With refreshments and connection-focused programming, it's an invaluable chance to meet the 2025 recipients and deepen your engagement before the big night.

The Gala

Join us for a transformative evening at the Sir John A. Macdonald Building in the heart of downtown Ottawa. This formal celebration includes a plated dinner, keynote moments, and the official unveiling of this year's 21 honourees. You'll be seated alongside city leaders, educators, families, and local changemakers—including the Mayor and city council members—as we recognize youth who are actively shaping Ottawa's future.



Key Dates

- **May 1 – June 20, 2025**
Nominations Application Period
- **July 11, 2025**
21 Recipients Selected
- **September 17, 2025**
Exclusive Meet & Greet Event
- **October 29, 2025**
The Grand Awards Gala

ENHANCING IMPACT THROUGH SPONSORSHIP

Here are a few of the ways you can get involved in the awards. We are happy to tailor packages to your needs.

Presenting Sponsor \$30,000

Mentorship Role: Lead opening speech, highlighting the importance of guidance and support for youth.

Branding: Prominent logo placement, event naming rights.

Media Exposure: Features in media sponsor articles.

Meet & Greet: Exclusive access for networking with awardees.

Special Acknowledgement: Honorable mention by MC.

Seated Dinner: Reserved table for 10 guests with complimentary dinner.

Award Sponsors \$8,000

Visibility: Logo on event materials, recognition during the event.

Networking: Opportunity to interact at the Meet & Greet.

Special Acknowledgement: Honorable mention by MC.

Seated Dinner: Reserved table for 8 guests, including a complimentary dinner, enabling sponsors to host guests and showcase their support.





Photo Booth Sponsor \$5,000

Engagement: Feature your brand in a fun, interactive setting.

Recognition: Logo displayed at the photo booth.

Seated Dinner: 4 complimentary dinner seats.



Dinner Sponsor \$5,000

Visibility: Acknowledgement during the dinner segment.

Branding: Logo on dinner menus and tables.

Seated Dinner: 4 complimentary dinner seats.



Cocktail Sponsor \$4,000

Brand Presence: Logo on cocktail hour signage.

Acknowledgement: Mention during the cocktail hour.

Seated Dinner: 3 complimentary dinner seats.

Red Carpet Sponsor \$4,000

Exposure: Logo featured prominently at the event entrance.

Recognition: Mention during the opening ceremony.

Seated Dinner: 3 complimentary dinner seats.



"I don't remember when I first began attending the Spirit of the Capital Youth Awards, but it was solidified as an important family tradition when we attended with my 7-day-old daughter in 2016. She had been home from the hospital for a day, and it was her very first outing. I was incredibly proud that her first trip outside the house was to witness an event that showcased such inspiring youth in our community!"

Molly Ensom, Teacher



“Wonderful, inspiring, humbling and energizing evening. What I left with was a strong reminder of how important it is to enable youth to be all that they are destined to be. That obstacle need not define us but must serve as fuel for the determined, the disciplined and the resilient. Thank you for allowing me to be part of your journey at Youth Ottawa. It is truly a privilege.”

Peter, Kharma Dharma Marketing



"We get a real benefit in being affiliated and involved with the awards. The Spirit of the Capital Youth Awards allows us to see youth skills in action and also more importantly see the types of youth we will be interacting with to help grow and educate."

Stanley Philippe, Undergraduate Recruitment Officer, Carleton University

SPONSORS



CONTACT US

If you are interested in sponsoring the awards or have any questions please contact:

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